

Press release – 17th April

Kellogg factory lights up blue in honour of NHS



Cereal giant, Kellogg, lit up its Trafford Park factory blue tonight to honour the NHS and key-workers across the UK.

More than 30 colleagues from the Park Road facility paused their work to join the nation's weekly round of applause, whilst other team members loaded up their cars with food donations to be delivered to various sites across Greater Manchester.

The news comes after the Manchester headquartered business also committed to distribute a minimum of three million servings of food with its charity partners, to food banks, schools, charities and NHS staff nationwide. NHS workers can visit kelloggs.co.uk to request donations of cereal or snacks for their hospital staff rooms.

As the largest cereal factory in Europe, and the birth place of Kellogg's Crunchy Nut, the site produces one million boxes of cereal per day and this year opened its doors to Channel 5 for an hour-long documentary unveiling the secrets behind the cereal giant's iconic products.

Paul Wrigley, site leader at Kellogg's Manchester factory in Trafford Park, said: "I'm so proud of our dedicated team here at our Manchester factory who have been incredibly busy, ensuring we're able to provide food to families across the UK and those who need it most – from NHS workers, to charities and food banks.

"At this time, we want to support however possible and we were delighted to be able to light up our factory in NHS blue and show our appreciation to the tireless work being put in by our NHS and Social Care colleagues in Manchester and across the UK."

Kellogg, which has had its UK headquarters in Manchester since 1938, employs more than 1,000 people across the city-region at its Trafford Park factory and office in Salford's MediaCity. Last month, the business received almost 400 applications as it opened up roles at its factory to meet the increased demand for food.

Across Greater Manchester, Kellogg is supporting food redistribution charity FareShare to reach hospitals, schools and food banks. Cereals and snacks have been donated to a number of local charities, including Mustard Tree and the Bread and Butter Thing, and over 10,000 packs of cereal have been delivered to Manchester's hospitals.

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For further information please contact the Kellogg's press office on 0161 869 5293 or pressoffice@kellogg.com

Notes to editors

For more information please visit www.kelloggs.co.uk

To request NHS food donations visit https://www.kelloggs.co.uk/en_GB/contact-us.html